

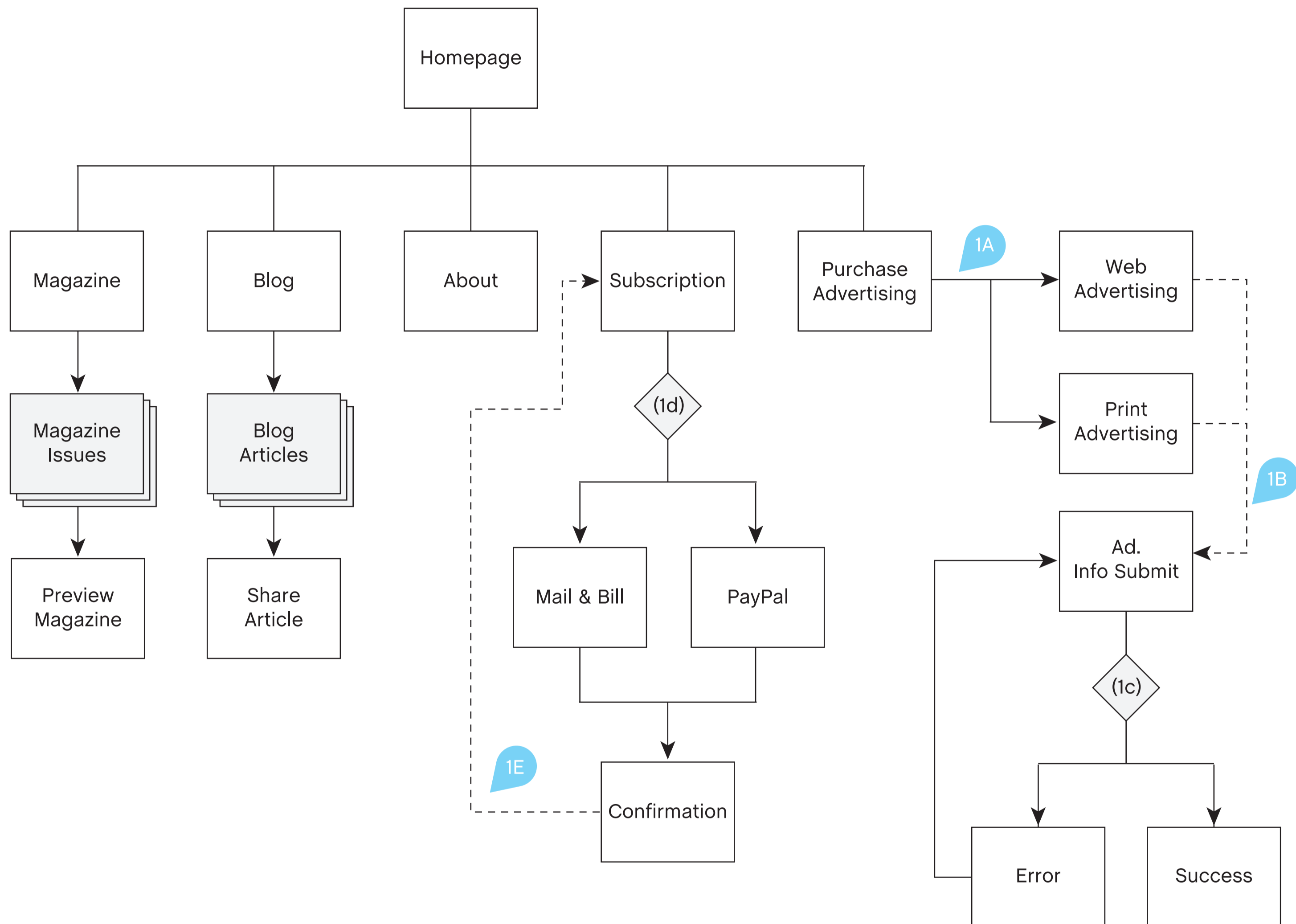
JEWISH CHRONICLE INFORMATION ARCHITECTURE



Jewish Chronicle - Editorial Website Information System Flow

November 12, 2015

Version 1.2



FOOTNOTES:

(1A) User defines which advertising medium they would like to purchase: web or print.

(1B) User defines their advertising details, such as: duration and size, by filling out appropriate form fields.

(1C) Users are required to fill out name, email and contact number—if successful user is presented with success modal, if an error exist they are returned back to the form.

(1D) User decides payment method for subscription and is presented with the correlating path.

(1E) If purchases advertising is successful, user is then shown confirmation modal and redirected back to subscription page.